



#NotBefore18 Campaign Overview



11th of November 2017

R D F L

التجمع النسائي الديمقراطي اللبناني



Background





About RDFL:

The Lebanese Women's Democratic Gathering (RDFL) is a secular non-governmental women's rights organization active in the field of advancing the cause of woman and empowering her status in all aspects of life. Since its foundation in 1976, RDFL has implemented programs in the fields of education on women's rights, eliminating violence against woman and promoting adult literacy. The programs aim at the empowerment of woman in social, economic and political fields.

The presented campaign comes as a continuation for RDFL's work over more than 40 years aiming to protect women and girls from all forms of violence including child marriage.

Through our 6 branches all over Lebanon we support yearly more than 400 women from different nationalities and backgrounds socially, psychologically and legally, in addition to raising awareness, empowerment and advocating for women's rights and gender equality.



Campaign goals:

1. Raising awareness on the risks/cost of child marriage and gaining the support of the media and public.
2. Pressure the Parliamentarians to assume their legislative responsibility.
3. Adoption of a civil law that sets Eighteen as the legal age of marriage for men and women living in Lebanon.



#NotBefore18:

Every time you marry off a child, you are putting her under physical, psychological and social pressure she is not ready to handle...

The Lebanese Women Democratic Gathering- RDFL campaign to set the minimum age of marriage in Lebanon #NotBefore18:

Based on our belief in the right of women to equality, the role of the state as a sole reference to the protection and guaranteeing the rights of citizens, and as a continuation of the years-long struggle of women's organizations to protect girls from child marriage, which constitutes a major violation of their right to security and protection and opens the door to the worst forms of violence, exploitation and trafficking in them, RDFL launched a national campaign aiming to legalize the protection of all people under the age of 18 in the Lebanese territory from child marriage.

The campaign focuses on the health risks of child marriage, which can put the lives of both the child mother and her fetus, in case of pregnancy, at fatal risk. Before the age of 18, the body is still growing, the uterus is still underdeveloped and the pelvis is not yet fit to sustain pregnancy. This might lead to several health repercussions, including pre-eclampsia (pregnancy poisoning), premature delivery, vaginal rupture, fatal gestational hypertension (blood pressure), psychological disorders, repeated abortions...

Official Launching:

11 October 2017

For the occasion of the International Day of Child Girl, the Lebanese Women Democratic Gathering- RDFL organized a press conference to launch its national media campaign against child marriage entitled “#NotBefore18”, in the Beirut House of the lawyer in the presence of around 100 official and civil public figures including:

- Minister of State for Women's Affairs, Jean Oghasapian
- President of the National Commission for Lebanese Women, Claudine Aoun Rokouz
- Former Minister Wafaa Al Dika Hamza
- Deputy Elie Kayrouz
- Lawyer Lara Saadeh on behalf of Deputy Sami Gemayel
- Lawyer Elizabeth Al Siofi on behalf of Minister of Human Rights Ayman Shkeir
- Representative of the French ambassador in Lebanon
- Representative of the Ambassador Christina Lassen, Head of the Delegation of the European Union to Lebanon
- A number of journalists, reporters, artists, actors, actresses, and representatives of international, political, women's rights, and civil organizations



Campaign Materials:

#NotBefore18 campaign tackles the issue from the medical perspective with relevant assets disseminated across digital, outdoor, press, TV and social media channels.

Campaign Duration : 2 months

- The print and outdoor elements, the #NotBefore18 slogan is visualized through a mnemonic that portrays the splayed fingers of a female hand wearing a wedding ring. The splayed fingers mimic the Arabic numerals for 18.
- Outdoor campaign for three weeks which included:
 - 15 Unipoles: homogeneously distributed between Beirut, Mount Lebanon, Southern highway, Tripoli and Dahr El Baidar (Bekaa).
 - 15 Digital large format screens: on the main highway from Beirut till Jounieh.
 - 4x3 billboards: 100 faces in the regions North, South and Bekaa and 50 faces in Mount Lebanon.







التجمع النسائي الديمقراطي اللبناني

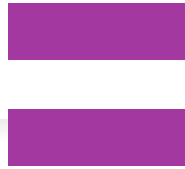


الربيع ريشة
R.D.F.L

R.D.F.L

التجمع اللبناني الديمقراطي اللبناني

Digital Screens reach according to Pikasso:



KEY FIGURES: DIGITAL OUT-OF-HOME

75% Noticed a digital billboard in the past month

54% Say brands that advertise on digital units are in tune with the times

23% Searched online for more details about the advertised brand

86% Identified Digital OOH as having the greatest growth potential over the next 5 years

Campaign's TVC:

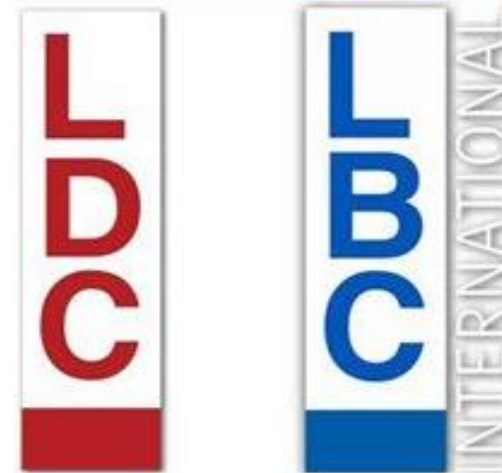
The online film's message is delivered by Dr. Faysal al Kak, President of the Arab Association of OB-GYN.

- Links to the online film:

<https://www.facebook.com/RDFLwomen/videos/1445094505526616/>

<https://www.youtube.com/watch?v=B4ppdfKH8x8>

- The online film garnered 260,000+ views
- The TVC was broadcasted on 6 national TV channels for free over a period of two- three weeks (List of TVs on the right side of the slide)



Celebrities Engaged:

33 influencers supported the campaign through filming and posting videos for them highlighting the health risks of Child Marriage and the campaign's main messages. The celebrities engaged included prominent media personnel, actors, singers, political leaders, directors, authors, social activists and religious leaders:

1. Mona Abou Hamze, TV Anchor
2. Chaker Khazaal, Author & Speaker
3. Joumana Hadad, Author & Journalist
4. Paula Yaacobian, TV Anchor
5. Samar Abou Khalil, News Presenter
6. Pierre Rabbat, TV Anchor
7. Marita Hilani, Singer
8. George El Rassi, Singer
9. Amani Geha, Anchor
10. Adam Chameseddine, TV Reporter
11. Jad Ghosn, TV Reporter
12. Qays Shiekh Najib, Actor
13. Jamal Fayyad, Journalist
14. Wafaa Dika, Former minister
15. Said Marouk, Director
16. Aida Sabra, Actor
17. Bernadette Hodieb, Actor & Anchor
18. Charbel Ziade, Actor & Anchor
19. Joelle Faddoul, TV Anchor
20. Joseph Hoayek, Anchor
21. Maguy Abou Ghosn, Actor
22. Majed Abou Hadir, Anchor
23. Milad Hadchieti, Anchor & Life Coach
24. Nadia Bsat, Anchor
25. Roula Bahsoun, Anchor
26. Chady Richa, Anchor and Actor
27. Elie Kayrouz, Lebanese MP
28. Isam Jerdak, Christian Religious Leader
29. Shiek Mohamad Al Haj Al Ameeli, Muslim Religious Leader
30. Emile Rizk, Christian Religious Leader
31. Maysoon Nowaihid, Anchor
32. Claudine Aoun Rokouz, President of the National Commission for Lebanese Women
33. Jean Oghasapian, Minister of women's affairs

Top media Tweet earned 16K impressions

إعلاميين، ممثلين، فنانيات، شخصيات مؤثرة من مجالات مختلفة عندهن شي يخبروكن ياه. تابعونا!

##مش_قبل_ال_١٨_RT

#Lebanon #NotBefore18

pic.twitter.com/P5i4x2rr42



2 37 62

Media Coverage:

More than 40 media coverages for the campaign in several national and international TV stations, radios, newspapers and websites including:

- OTV
- LBCI
- Future TV
- Aljadeed TV
- Tele Liban
- Al Hurra TV
- Step Feed
- Skynews
- Sawt El Mada
- Jaras Scoop Radio
- Power FM
- Annahar newspaper
- Al-Akhbar newspaper
- National news agency
- France 24





Online Campaign reach:

Campaign posts gained more than 2 million reaches only on Facebook!

More than 100K views on campaign's production on Instagram.

More than 10000 views on campaign's coverages and videos on Youtube.

216K tweet impressions in 28 days only!

 Analytics Home Tweets Audiences Events More ▾



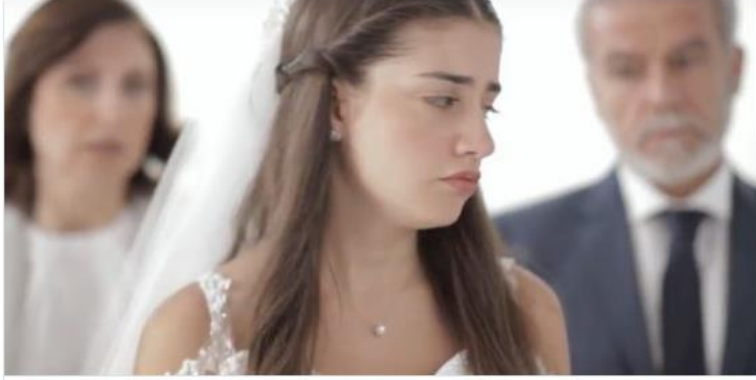
28 day summary with change over previous period



Bassam Khawaja @Bassam_Khawaja

Following

Excellent writeup of @RDFLWomen's #NotBefore18 campaign to end child marriage in #Lebanon:



This campaign is working to end child marriage in Lebanon
#NotBefore18
stepfeed.com

2:03 PM - 2 Nov 2017

Ralph Doumit @Ralphdoumit

Following

بلد بيمنع السواقة تحت ال١٨ ... الانتخاب قبل ال٢١
... الترشح قبل ال ٢٥ ... بس بيسمح بالزواج تحت ال
١٨ .. غريب مفهوم الارقام عنا! #مش_قبل_ال١٨

Translate from Arabic

11:18 PM - 26 Oct 2017

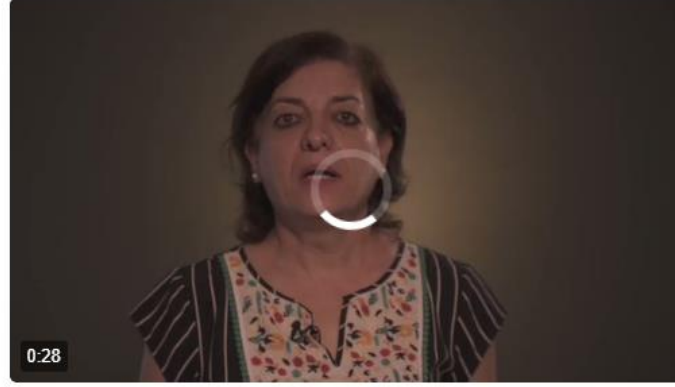
96 Retweets 267 Likes



RDFLwomen @RDFLwomen · Oct 25

الممثلة عابدة صبرا تدعم حملة التجمع النسائي الديمقراطي اللبناني لتحديد سن الزواج في #لبنان #مش_قبل_ال١٨. وإنت؟
#NotBefore18 @AidaaaTheBest

Translate from Arabic



1 7 25

Aida Sabra @AidaaaTheBest

Following

Replying to @RDFLwomen

شكرا لمجهودكم الرائع.

RDFLwomen @RDFLwomen · Oct 24

الإعلامية ناديا بساط تدعم حملة التجمع النسائي الديمقراطي اللبناني لتحديد سن الزواج في #لبنان #مش_قبل_ال١٨. وإنت؟
#NotBefore18 @NadiaBsata

Translate from Arabic



1 8 24

ميسون نويهض @mnabou

Following

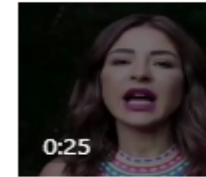
Replying to @RDFLwomen @NadiaBsata

Me too

10:54 AM - 24 Oct 2017

Rabia Zayyat @rabiazayyat

Follow



Maguy Bou Ghosn @MaguyBouGhosn

ما بقا تزوجوا ولادكن زغار..
معاً لدعم حملة التجمع النسائي الديمقراطي لتحديد سن الزواج في لبنان..
#مش_تحت_ال١٨

11:01 PM - 23 Oct 2017

10 Retweets 62 Likes



Maguy Bou Ghosn @MaguyBouGhosn

Following

ما بقا تزوجوا ولادكن زغار..
معاً لدعم حملة التجمع النسائي الديمقراطي
لتحديد سن الزواج في لبنان..
#مش_تحت_ال١٨

Translate from Arabic



7:15 PM - 23 Oct 2017

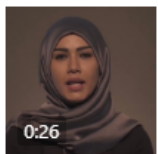
72 Retweets 365 Likes



Amani Geha @amanie_geha

Following

#مش_قبل_ال١٨



RDFLwomen @RDFLwomen

الإعلامية أماني جحا تدعم حملة التجمع النسائي الديمقراطي اللبناني لتحديد سن الزواج في لبنان #مش_قبل_ال١٨. وانت @amanie_geha ؟
#NotBefore18

2:10 PM - 23 Oct 2017

267 Retweets 1,059 Likes



5 267 1.1K

Chady Richa @SirChadyRicha

Following

So proud to be part of this National awareness campaign against Child Marriage
#NotBefore18

مش قبل @RDFLwomen x @SirChadyRicha
ال١٨



11:15 AM - 15 Oct 2017

Wafaa Dikah Hamze @dh_wafaa

Follow

استضافة @HayatMirshad @PaulaYacoubian
موفقة جدا من بولا يعقوبيان لحياء مرشاد لازم
يبقى الصوت عالي لان المسألة شائكة #مش قبل
ال١٨

Translate from Arabic

11:19 PM - 18 Oct 2017

3 Retweets 11 Likes



Linda Matar @lindawmatar

Following

Before 18 they are #GirlsNotBrides.
Supporting @RDFLwomen in their campaign
to outlaw #ChildMarriage in #Lebanon
#مش_قبل_ال١٨



Rasha khatib @KhatibRasha

Following

@RDFLwomen great job... keep it up.. اكييد اكييد
#مش_قبل_ال١٨

1:10 PM - 13 Oct 2017

1 Retweet 6 Likes



RDFL
التجمع النسائي الديمقراطي اللبناني

 **Paula Yacoubian** 
@PaulaYacoubian

Following

رأيكم؟ هل توافقون؟ هل استمعتم لكل الآراء؟
#مش_قبل_ال18 #لبنان
#EndChildMarriage
#IDG2017



RDFLwomen @RDFLwomen

A message from the pioneering anchor @PaulaYacoubian .
#EndChildMarriage #NotBefore18 #DayoftheGirl #IDG2017
#Lebanon
#مش_قبل_ال18 #لبنان

Translate from Arabic

7:29 PM - 12 Oct 2017 from Lebanon

19 Retweets 60 Likes



 **Bassam Khawaja** 
@Bassam_Khawaja

Following

Amazing to see @RDFLwomen campaign on child marriage in #Lebanon already having an impact!

The protection of children from early marriage to the Administration and Justice Committee for Discussion. It is noteworthy that this step comes after the launch of the Lebanese Women Democratic Gathering (RDFL) campaign 'NotBefore18' and other 7 members of the parliament prepared by RDFL and submitted by RDFL to the parliament. Thanks to all those who supported and worked on this cause. Together we continue the struggle to ensure that the proposed law is discussed, and that the protection of children from early marriage is recognized at the General Assembly of the parliament. #EndChildMarriage

RDFLwomen @RDFLwomen

الرئيس نبيه بري يحيل إقتراح قانون حماية الأطفال من التزويج المبكر إلى لجنة الإدارة والعدل لمناقشته. #مش_قبل_ال18 #مستمرون/ات @Bassam_Khawaja

3:36 PM - 18 Oct 2017

3 Retweets 6 Likes



 **هيومن رايتس ووتش** 
@hrw_ar

Following

#مش_قبل_ال18 دعونا، ونجدد دعوتنا، لـ #لبنان إلى
حماية الأطفال من الزواج المبكر

(بيان @hrw_ar في نيسان 2017):
hrw.org/ar/news/2017/0...



هيومن رايتس ووتش @hrw_ar

#مش_قبل_ال18 - "التجمع النسائي الديمقراطي" @RDFLwomen يطلق حملة لإنهاء زواج الأطفال والطفلات في #لبنان

Translate from Arabic

11:21 AM - 13 Oct 2017

25 Retweets 33 Likes



RDFL
التجمع النسائي الديمقراطي اللبناني



LebMASH
@LebMASHorg

Following

Teenage pregnancy is high risk for mother and baby. @RDFLwomen campaign to outlaw child marriage in #Lebanon #NotBefore18
#مش_قبل_ال١٨



Bassam Khawaja @Bassam_Khawaja
.@RDFLwomen has launched a campaign to outlaw child marriage in #Lebanon—tweet your support with the hashtags #NotBefore18 #مش_قبل_ال١٨

7:18 AM - 14 Oct 2017

6 Retweets 7 Likes



Raneen Idrees
@RaneenIdrees

Following

لان حقوق الاطفال لا يجب ان تمس بحجة اديان
وعادات وتقاليد ، زواجها #مش_قبل_ال١٨
#زواج_القاصرات_مرفوض



RDFLwomen @RDFLwomen
Say no to #childmarriage. Tweet your thoughts on the following #hashtag:
#مش_قبل_ال١٨
@Ralphdoumit @Georgeid1 @FoutounRaad @samarabukhalil

Translate from Arabic

8:41 PM - 12 Oct 2017



Sirin Knecht
@siri_r_k

Follow

Going celebs/politics: new released video from the rights-based campaign on early/child marriage in Lebanon
#@RDFLwomen #مش_قبل_ال١٨



RDFLwomen @RDFLwomen
إعلاميين، ممثلين، فنانيات وشخصيات مؤثرة من مجالات مختلفة
عندهن شي يخبروكن ياه. تابعونا! #مش_قبل_ال١٨ RT
#Lebanon #NotBefore18



Samira Atallah
@AtallahSamira

Following

"Learn about the health risks of early marriage" Thank you @RDFLwomen
@equalitynow #DayoftheGirl #NotBefore18



RDFLwomen @RDFLwomen
تعرفوا! ان على المخاطر الصحية للتزويج المبكر. #مش_قبل_ال١٨
@UNICEFinArabic @SaveChildrenLEB #DayoftheGirl #NotBefore18
@Drelkak @claudineaoun

7:37 PM - 11 Oct 2017

2 Retweets 5 Likes



Top Tweet earned 30.6K impressions

الإعلامية سمر أبو خليل تدعم حملة التجمع النسائي الديمقراطي اللبناني لتحديد سن الزواج في #لبنان #مش_قبل_١٨. وانت؟

#RDFL @samarabukhalil
pic.twitter.com/WiP5vmwEmR



15 36 244

View Tweet activity

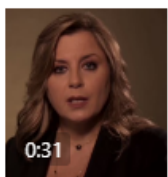
View all Tweet activity



Bassam Alkantar @balkantar

Following

#مش_قبل_١٨
#NotBefore18
#Lebanon



RDFLwomen @RDFLwomen

علاميين، ممثلين، فنانيات، وشخصيات مؤثرة من مجالات مختلفة ندهن شي يخبروكن ياه. تابعونا! #مش_قبل_١٨ RT #Lebanon #NotBefore18

2:46 PM - 7 Oct 2017

Top mention earned 824 engagements



@hrw_ar - Oct 13

هيومن رايتس ووتش

#مش_قبل_١٨ - "التجمع النسائي الديمقراطي"
@RDFLwomen يطلق حملة لإنهاء زواج الأطفال
والطفلات في #لبنان
pic.twitter.com/CnI5sjho3U



8 74 69

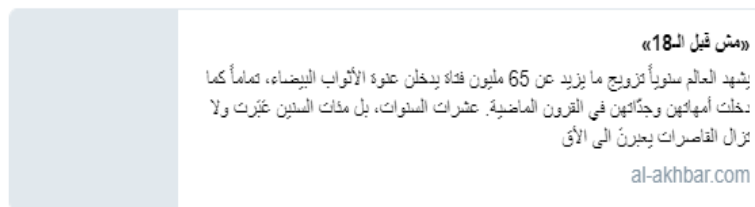


Faysal ElKak @Drelkak

Follow

«مش قبل الـ18» والعواقب الخطيرة لتزويج وحمل القاصرات
AUB_Lebanon@saadhariri@
@theFAGOS @RDFLwomen @SigridKaag

Translate from Arabic



7:59 AM - 18 Oct 2017

3 Retweets 6 Likes



Tweets
166

Tweet impressions
211K

Profile visits
2,963

Mentions
266

New followers
138



RDFLwomen
@RDFLwomen

Thanks 4 the amazing influential author @ChakerKhazaal 4 his support to #RDFL campaign #NotBefore18. @HayatMirshad #TaleOfTala
#مش_قبل_١٨



10:07 AM - 22 Oct 2017

74 Retweets 135 Likes



Claudine Aoun Roukoz added 4 new photos.
 October 11 at 9:36pm · 🇸🇦

During the #NotBefore18 campaign launch, I noted the practical measures that NCLW decided to take in cooperation with the Ministry of Social Affairs and civic society entities, particularly the continuation of dialogue with clergymen and lobby them to adopt 18 years old as a unified legal age for marriage for both girls and boys. Also we intend to launch nationwide awareness campaigns to highlight the risks of early marriage, while lobbying legislative authorities to produce a legal umbrella forbidding this kind of marriage. National Commission For Lebanese Women NCLW @RDFLwomen



Like Comment Share

Mimo El-Mir, Maria Ghazzoui and 3.6K others
 Top Comments

27 Shares

Claudine Aoun Roukoz
 October 11 at 9:03pm · 🇸🇦

On the International Girl's Day, I participated during @RDFLwomen press conference, in the launch of the #NotBefore18 campaign against the marriage of minors. Legal protection of girls is a must, let's allow them the opportunity to grow and take conscious decisions.



Love Comment Share

You, Rasha Ismail, Sarah Lteif and 3.7K others
 Top Comments

30 Shares

Claudine Aoun Roukoz
 October 7 at 7:42pm · 🇸🇦

#مش قبل ١٨
 RDFLwomen@

rdflwomen

8.3K Views

Love Comment Share

You, Rita Chemaly, Rasha Ismail and 608 others
 Top Comments

35 Shares





التجمع النسائي الديمقراطي اللبناني - RD.F.L

Published by Hayat Hala Mirshad [?] · Yesterday at 9:38am · 🌐

الإعلامية منى أبو حمزة تدعم حملة التجمع النسائي الديمقراطي اللبناني لتحديد سن الزواج في لبنان
#ممش_قبل_١٨. وإنت؟

#NotBefore18 Mona Abou Hamze Mona Abou Hamze Fans



منى أبو حمزة: #ممش_قبل_١٨

00:47

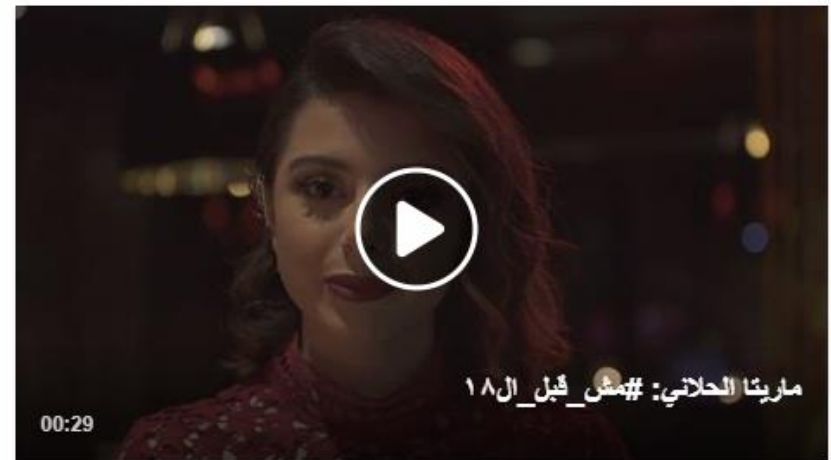


التجمع النسائي الديمقراطي اللبناني - RD.F.L

Published by Hayat Hala Mirshad [?] · October 31 at 10:43am · 🌐

الفنانة ماريتا الحلاني تدعم حملة التجمع النسائي الديمقراطي اللبناني لتحديد سن الزواج في لبنان
#ممش_قبل_١٨. وإنت؟

#NotBefore18 Maritta Hallani



ماريتا الحلاني: #ممش_قبل_١٨

00:29

Performance for Your Post

26,885 People Reached

10,121 Video Views

264 Reactions, Comments & Shares

232 Like	211 On Post	21 On Shares
8 Love	6 On Post	2 On Shares
14 Comments	12 On Post	2 On Shares
11 Shares	5 On Post	6 On Shares



التجمع النسائي الديمقراطي اللبناني - RD.F.L

Published by Hayat Hala Mirshad [?] · October 23 at 1:59pm · 🌐

الإعلامية أماني جحا تدعم حملة التجمع النسائي الديمقراطي اللبناني لتحديد سن الزواج في لبنان
#ممش_قبل_١٨. وإنت؟

#NotBefore18 Amani Geha



أماني جحا: #ممش_قبل_١٨

00:28

18,969 people reached

Performance for Your Post

18,969 People Reached

10,602 Video Views

565 Reactions, Comments & Shares

457 Like	183 On Post	274 On Shares
50 Love	9 On Post	41 On Shares
1 Wow	0 On Post	1 On Shares
1 Sad	1 On Post	0 On Shares
39 Comments	12 On Post	27 On Shares

Performance for Your Post

27,799 People Reached

10,992 Video Views

280 Reactions, Comments & Shares

240 Like	224 On Post	16 On Shares
21 Love	19 On Post	2 On Shares
1 Wow	1 On Post	0 On Shares
9 Comments	5 On Post	4 On Shares
10 Shares	4 On Post	6 On Shares

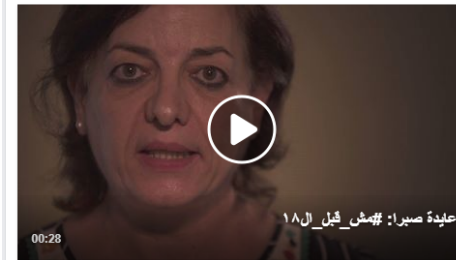


التجمع النسائي الديمقراطي اللبناني - RD.F.L

Published by Hayat Hala Mirshad [?] · October 25 at 8:12pm · 🌐

الممثلة عايدة صبرا تدعم حملة التجمع النسائي الديمقراطي اللبناني لتحديد سن الزواج في لبنان
#ممش_قبل_١٨. وإنت؟

Aida Sabra #NotBefore18



عايدة صبرا: #ممش_قبل_١٨

00:28

6,588 people reached

Performance for Your Post

6,588 People Reached

2,430 Video Views

98 Reactions, Comments & Shares

74 Like	68 On Post	6 On Shares
7 Love	6 On Post	1 On Shares
9 Comments	3 On Post	6 On Shares
8 Shares	5 On Post	3 On Shares
52 Post Clicks	0	27

RD.F.L
التجمع النسائي الديمقراطي اللبناني

RDFL التجمع النسائي الديمقراطي اللبناني - RD=FL
 Published by Hayat Hala Mirshad [?] - October 27 at 6:49pm · 🌐

الفنان جورج الراسي يدعم حملة التجمع النسائي الديمقراطي اللبناني من أجل تحديد سن الزواج في #لبنان
 #مش_قبل_ال18. وإنت؟
 #NotBefore18 Georges AI Rassi



Performance for Your Post

28,680 People Reached

11,752 Video Views

286 Reactions, Comments & Shares

237 Like	195 On Post
15 Love	14 On Post
4 Haha	4 On Post
1 Wow	1 On Post
12 Comments	4 On Post

RDFL RD=FL التجمع النسائي الديمقراطي اللبناني updated their cover photo. RD=FL
 Published by Mimo El-Mir [?] - October 12 at 7:47am · 🌐

نعم لحماية الأطفال والطفلات من الزواج المبكر. #مش_قبل_ال18

7,125 people reached

View Promotion

253 Reactions, Comments & Shares

Like Comment Share

Performance for Your Post

7,125 People Reached

420 Reactions, Comments & Shares

332 Like	231 On Post	101 On Shares
41 Love	22 On Post	19 On Shares
2 Wow	0 On Post	2 On Shares
14 Comments	6 On Post	8 On Shares
33 Shares	29 On Post	4 On Shares

RDFL التجمع النسائي الديمقراطي اللبناني - RD=FL
 Published by Hayat Hala Mirshad [?] - October 23 at 5:23pm · 🌐

الممثلة ماضي أبو عصن تدعم حملة التجمع النسائي الديمقراطي اللبناني لتحديد سن الزواج في #لبنان
 #مش_قبل_ال18. وإنت؟
 #NotBefore18 Maguy Bou Ghosn



Performance for Your Post

13,863 People Reached

6,769 Video Views

262 Reactions, Comments & Shares

225 Like	203 On Post	22 On Shares
16 Love	13 On Post	3 On Shares
1 Wow	1 On Post	0 On Shares
8 Comments	6 On Post	2 On Shares
12 Shares	12 On Post	0 On Shares

13,863 people reached





Instagram | Search



paulayacoubian • Following
Downtown Beirut

paulayacoubian #Repost @rdflwomen (@get_repost)

A message from the pioneer anchor @paulayacoubian about #childmarriage. #Lebanon #rights #women #girls #children #instalike #instafollow #followforfollow #like4like #instacause #celebrities #girlsday #RDFL #Repost #NotBefore18
مش_قبل_ال١٨

في انو مش قبل 18 و rymwissamfans
تمكنت فمناقشة تدافع عن القضايا

5,190 views



majedbouhadir • Following

majedbouhadir #Repost @rdflwomen (@get_repost)

الإعلامي ماجد بو هدير يدعم حملة التجمع النسائي الديمقراطي اللبناني لتحديد سن الزواج في الثاني من حزيران/يونيو 2018
@majedbouhadir #instafollow #followforfollow #like4like #instacause #celebrities #instalike #NotBefore18 #RDFL #Lebanon #women #childmarriage

253 views



samar_aboukhalil • Following

samar_aboukhalil #Repost @rdflwomen (@get_repost)

الإعلامية سمر أبو خليل تدعم حملة التجمع النسائي الديمقراطي اللبناني لتحديد سن الزواج في #لبنان #مش_قبل_ال١٨. وإنتم؟
@samar_aboukhalil #NotBefore18 #RDFL #Lebanon #activism #advocacy

وانا مدام سمر معك ضد الزواج المبكر emahmadhaidar

فعلا كلام صحيح وانا مع مدام سمر abo0_ayman

julia_hamieh yoebnrni rabekkkkkkkkkkkkkkk

julia_hamieh yoebnrni eza fe bs mnk tneen klna m3k l an hl zahra ktr mntchraa

rachamtk26 Respect

نوافق اكيد abdullah_soad

_joudiiiiii 🙌🔥

1,433 views
OCTOBER 17



RDFL
التجمع النسائي الديمقراطي اللبناني



amane_qays_shick_najib • Follow

قبل كم يوم نزلت فيديو وحكيت فيه عن الزواج اللي قبل 18 سنه صراحة جريمة تحمل مسؤوليه بكير نسب الطلاق بتزداد وللأسف انو قربت تخلص 2017 ولسه في ناس يفكرو انو البنت فقط للزواج والبيت ومش مطلوب منها تتعلم كالرجل لسه للأسف في تخلف وياريت يتوعى الجيل والناس اللي هيك لانو بالنهايه الحياه مش بس زواج كل مرحله لازم نعيشها من حياتنا بدون ماتتداخل ببعضها ياريت الدول العربيه تحط قوانين صارمه مش قبل 18

@qayssheikhnajibofficial



1,829 views

4 DAYS AGO



chakerkhazaal • Following

chakerkhazaal Join us in the campaign to fight #ChildMarriage. #NotBefore18 #ChildrenRights #مش_قبل_ال18 @rdflwomen @hayat.mirshad

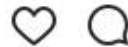
View all 24 comments

juaanlucas with you on this one

sc.musas Fight child marriage

pisciana1 where is child marriage still allowed?

klaudenirsillva second this



27,130 views

OCTOBER 22

RD=L
التجمع النسائي الديمقراطي اللبناني



  rdflwomen

نعم لحماية الأطفال و الطفلات من التزويج المبكر

 rabiaazayyatoofficial • Following

rabiaazayyatoofficial #Repost @rdflwomen (@get_repost)

مش_قبل_الـ ١٨ #لبنان #التزويج_المبكر
 #Repost #NotBefore18 #instafollow
 #followforfollow #like4like #instacause
 #RDFL #Lebanon #activism #advocacy
 #instalike #EndChildMarriage
 #childmarriage #DayoftheGirl #girlsday
 #girls #idg2017

sarabadr_1 Mesh bas l gesem wI3a2el kamn



519 likes

OCTOBER 13

 miladhad • Following

miladhad #Repost @rdflwomen

مش_قبل_الـ ١٨ #لبنان #التزويج_المبكر
 #Repost #NotBefore18 #instafollow
 #followforfollow #like4like #instacause
 #RDFL #Lebanon #activism #advocacy
 #instalike #EndChildMarriage
 #childmarriage #DayoftheGirl #girlsday
 #girls #idg2017

rhb3814 🙌🙌🙌❤️❤️❤️❤️

هل اتغير وقت عرض البرنامج؟ halabihamsa



183 likes

OCTOBER 12



  rdflwomen

نعم لحماية الأطفال و الطفلات من التزويج المبكر

RDFL
 التجمع النسائي الديمقراطي اللبناني



Campaign's Direct Impact



Here are three basic direct impacts:

1. Soon after RDFL launched its campaign, speaker of the Lebanese parliament Nabih Berri referred a proposed law on the protection of children from early marriage to the Administration and Justice Committee for discussion, after being put in the drawers of the Parliament for more than 7 months. The draft law was actually prepared by the RDFL in cooperation with a group of judges and lawyers. It was adopted by MP Elie Kayrouz and presented to Parliament on March 2017.

2. The Ministry of Health agreed to endorse RDFL's campaign and join the efforts to raise awareness on health risks of child marriage through disseminating more than 55,000 poster\ flyer of the campaign in more than 1500 pharmacies, hospitals and primary health care centers all over Lebanon. In addition, the ministry will be posting the campaign's TVC on it's social media and online accounts and different political, social, cultural and other online websites.

3. Shortly after launching the campaign, RDFL was accepted as a member in the Girls Not Brides global partnership, including more than 800 civil society organizations from 95 countries, committed to ending Child marriage and enabling girls to fulfill their potential.





Thank you 😊

R D F L

التجمع النسائي الديمقراطي اللبناني